mission and *Service to Society* as a way to embody our social responsibility and our responsiveness to societal needs.



Under the leadership of the to ensuring the high quality of program

, several actions will develop in 2012-2013 with a view

Our willingness to address social issues has been illustrated through our Sustainable Dawson project. Significant progress has been made to raise awareness of environmental issues within our community with some tangible outcomes – such as our Peace Garden and the recognition of Excellence from Cégep Vert – a testament to our accomplishments in this domain. Consistent with our intent to give our educational mission a broader meaning, in 2012-2013 we will go a step further by creating a hub to concretize our commitment to an education for the whole person. Therefore, under the leadership of , the following action will take place:

30. To lay the foundation for the establishment of a Centre for Studies in Peace and Non-Violence in Education.

This Annual Management Plan is geared toward making sure Dawson is kept abreast of its educational mission and is committed to achieve the goals that shape its Strategic Plan.

The years that are lying ahead are important ones for Dawson. The expected shift in demographics; the uncertainty of some political agendas; the impact of any foreseeable economic downturn on college funding; the rise of social media in the communicational arena; the demand for extracurricular modes of instruction, all these societal trends may put at stake the College's capacity to keep growing and developing.

This is why we have more than ever to rely on our willingness to remain an innovative institution that is looking continuously for the enhancement of the learning environment and keep firm with our commitment to put the quest for Academic Excellence and Service to Society at the forefront of our daily activities.

Because we know in doing so we are fulfilling our mission and serving our students to the best of our abilities.

