

Plan and Record Engaging Microlectures

Microlectures are short, instructor-produced videos that are designed to provide effective explanations of a single key concept or specific skill set. The format helps focus and maintain student attention, provides students with content they can easily fit into their busy lives, and allows students to reengage with the content when and if needed (Scagnoli, 2012).

In addition, the instructor speaking directly into the camera in a microlecture can be an effective way to help create a sense of instructor presence and help online students feel more connected to the instructor (Boettcher & Conrad, 2016; Nilson & Goodson, 2018; Scagnoli, 2012).

