

CONFUSING WORD PAIRS

How to avoid making some common errors with word usage

S a a faults in word usage ab a a .T a a
 Y - a .B a a
 (a)a)a b .

THEIR / THERE / THEY'RE

- Their possessive they, o

ITS / IT'S

continued

LOSE / LOOSE

- Lose a b, 'looze'. U no longer having something.
Lost a lose.
- Loose a a, 'looce'. U b a
not tight or contained.
- Spelling memory aid: I lose, lose an O.
- C a :
 - N a a lose a . • I a a lose a I a a .
 - S lost a a a . • A loose ab .

AFFECT / EFFECT

- Affect a b. I a influence make a difference.
- Effect a . I a a outcome a result. (T b')
- Memory aid: Affect a b a a b . Effect a ab noun
a a article (a /) b a a 's' plural form.
- C a :
 - T ba a affect .

For more information, contact the Academic Skills Centre (ASC).